

APPENDIXES

Appendix A: Interviewee List

Appendix B: Survey Methodology

Appendix C: Quantitative Tables of Interview Results

Appendix D: References

Appendix A
Interviewee List

Individuals representative of the titles listed in the survey methodology (Appendix B) of this report were interviewed at each of the following organizations. For the purpose of confidentiality, names of individuals have been withheld.

Art Museums

The Art Institute of Chicago, Department of Museum Education, Chicago, IL
Indianapolis Museum of Art, Indianapolis, IN
Minneapolis Institute of Art, Minneapolis, MN
National Gallery of Art, Department of Educational Resources, Washington, DC
UCB Art Museum, Berkeley, CA

History & Multidisciplinary Museums

American Museum of Natural History, New York, NY
The Heard Museum, Phoenix, AZ
The Henry Ford Museum & Greenfield Village, Dearborn, MI
The Oakland Museum, Oakland, CA
Smithsonian Institution, Experimental Gallery, Washington, DC

Science & Technology Museums/Centers

Astronaut Memorial Space Science Center, Brevard Community College, Cocoa, FL
The (Boston) Computer Museum, Boston, MA
California Museum of Science and Industry, Los Angeles, CA
The Exploratorium, San Francisco, CA
Tech 2000, Washington, DC
Tech Museum of Innovation, San Jose, CA

Children's Museums

The Austin Children's Museum, Austin, TX
Bay Area Discovery Museum, Sausalito, CA
The (Boston) Children's Museum, Boston, MA
Indianapolis Children's Museum, Indianapolis, IN
Minnesota Children's Museum, St. Paul, MN

Zoos

The St. Louis Zoo, St. Louis, MO

Corporate Museums

Motorola Museum of Electronics, Schaumburg, IL

Associations

Association of Science Technology Centers (ASTC), Washington, DC

Institute for Computers in the Arts, New York, NY

Society for Applied Learning & Technology (SALT), Warrenton, VA

Society for Applied Learning & Technology (SALT), Bozman, MD

Also spoke with members of : American Association of Museums (AAM), National Association of Museum Exhibitors (NAME), Museum Education Consortium (MEC), Interactive Videodisc Science Consortium (IVSC), and the National Endowment for the Arts (NEA). Input from the NAME, MEC and IVSC is integrated in museum and experts interviews, while my conversations with the AAM and NEA were not applicable to the interviews.

Museum & Multimedia Experts

Archives and Museum Informatics, Pittsburgh, PA

Bank Street College of Education, New York, NY

Behind the Scenes Publishing, Solebury, PA

Museum Education Consortium, New York, NY

Educational/Training Media & Software Developers*

Allen Communications, Salt Lake City, UT

National Educational Training Group, Naperville, IL

Texas Learning & Technology Group, Austin, TX

Note: Allen Communications is also the developer of the Quest authoring package, but the interview focused on experience as an interactive media designer.

* Results integrated in the interactive exhibit summary where applicable, or into other parts of the report.

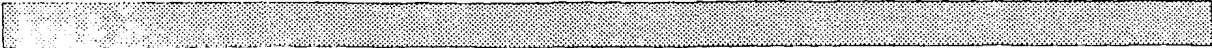
Interactive Media/Exhibit Developers

Aborescence, San Francisco, CA

C. Brown Systems Design, Berkeley, CA

Edwin Schlossberg, Inc., New York, NY

Haukom Associates, San Francisco, CA



Joseph A. Wetzel Associates, Inc., Boston, MA
New England Technology Group, Cambridge, MA

Hardware & Software Companies

AimTech Corporation, Nashua, NH
Apple Computer, Inc., Cupertino, CA
IBM, Atlanta, GA
MacroMedia, Inc., San Francisco, CA