Museums and the Web

www.archimuse.com/mw2004/

March 31 - April 3, 2004

Arlington, Virginia
near **Washington, DC , USA**

Co-Chairs
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Organised by
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The International Conference about Museums On-line!

Thousands of cultural and heritage institutions are now on-line, presenting programs, delivering information and engaging their communities on the World Wide Web. But museums, libraries, archives and other cultural institutions have much to learn – from each other, their users, and developers of other Web applications – about what makes Web sites successful. To facilitate this exchange of information, Archives & Museum Informatics organizes an annual international conference devoted exclusively to Museums and the Web. Responses to an open Call for Participation are peer-reviewd by an International Program Committee.

Learn from the Best of the Field in Pre-Conference Workshops
Full and half day workshops precede the conference on March 31, and allow in depth exploration of topics and themes. Different teaching styles, from introductory talks, through advanced level seminars and hands-on tutorial sessions offer learning experiences to suit a range of participants. If you are just venturing out onto the net or are a seasoned cybersurfer, there is a workshop for you.

Review Issues and Developments in Conference Sessions
Speakers from around the world will present papers, workshops, and demonstrations on the entire process of Web implementation: design, navigation, development, maintenance, and site evaluation. During the conference (April 1-3) beginners and veterans can explore themes including: design & development, evaluation, site promotion, education, societal issues, research, implementation, museology and curation. Sessions, papers, panels and up-close mini-workshops explore theory and practice. The Exhibit Hall features hot tools, techniques and services. Demonstrations of museum Web sites will let you meet and question designers and implementers of some of the best museum applications.

Help Select the Best of the Web
An international panel of judges will present the 2004 Best of the Web Awards. Nominate your favorite museum or cultural heritage Web site for consideration by the judges on-line at http://www.archimuse.com/mw2004/.

A Chance for Personal Networking
Social events begin with a Welcome Reception. The Exhibitors host a Reception in the Exhibit Hall and Conference Reception offers conversation, finger food and drink. Throughout the conference there are many opportunities to talk with – and learn from – others.

Check Out the Program On-line
The full program for Museums and the Web 2004, including paper abstracts and speaker biographies, will be available on the conference Web site after November 1, 2003. Before the conference begins, full papers will be on the Web so that speakers can highlight major issues in their presentations and enhance opportunities for active discussion.

Just the Facts
MW2004 will take place at the Crystal Gateway Marriott, 1700 Jefferson Davis Highway, Arlington, Virginia, USA, March 31 - April 3, 2004. Registration details and hotel reservation information is available on the Web site: http://www.archimuse.com/mw2004/ or by contacting Archives & Museum Informatics: email mw2004@archimuse.com

Get the Book!
Selected Papers from Museums and the Web 2004 will be published in print and full *Proceeedings* will be available on CD-ROM. If you'd like to purchase a copy of *Selected Papers* and *Proceedings* from MW2004 or any of the seven previous MW meetings, email info@archimuse.com, or order yours on-line from http://www.archimuse.com.

Need to Know More?
For further information, email us at mw2004@archimuse.com.

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