



# *Call for Participation!*

# Museums

and the

# Web 2004

Arlington, Virginia, USA  
March 31-April 3, 2004

<http://www.archimuse.com/mw2004/>

**You are invited to participate in Museums and the Web 2004.** Propose to deliver a paper, host an on-line activity, demonstrate a museum Web project, present a pre-conference workshop, lead a professional discussion forum, offer a mini-workshop or craft a session with a distinctive presentation format suited to your subject.

Proposals for papers, workshops and mini-workshops will be accepted until **September 30, 2003**. All proposals will be subject to critical peer review and selected on the basis of the quality of the abstract, previous work and recommendations. Speakers and mini-workshop presenters are required to write full papers for the Conference *Proceedings* and to register to attend the conference as a whole. Selected speakers will be notified before **November 30, 2003**. Papers will be due by **January 30, 2003**. Participants contributing papers in the specified form by the deadline will receive a \$100 honorarium.

Proposals for demonstrations, performances and interactive activities (limited to non-commercial attendees) will be accepted until **December 31, 2003**. No papers are required, but selected demonstrators must attend the full conference.

Topics of special interest include:

#### **Social Issues**

- Applications of the Web by Museums
- On-line Publication of Content Developed with/by/from Museums
- Use of Museum Web Content in Schools and Educational Programs
- Collaboration among Museums and between Museums and other Organizations
- E-commerce for Museums
- Uses of the Web for Artistic Expression and Communication

#### **Organizational Strategies**

- Internal Management of a Web Presence
- Multi-Institutional Ventures
- Portals, Gateways and Aggregators
- Contracting Out vs Developing In-house
- Changing Roles in a Web World

#### **Technical Questions**

- Database Publishing
- Multi-media and Webcasting
- New Standards and Protocols
- Interface and Beyond

#### **Evaluation**

- Formative Evaluation
- Usability Studies and Qualitative Assessment
- Quantitative Analysis of Use
- Implementation Impact Studies

All proposals must include full contact details of the proposer, with email address, cite relevant urls, and explain the thesis of the proposed presentation in at least a paragraph.

For more information contact:

MW2004 Conference Co-Chairs  
David Bearman & Jennifer Trant  
email: [mw2004@archimuse.com](mailto:mw2004@archimuse.com)

**See <http://www.archimuse.com/mw2004/> for on-line proposal submission, program details, and registration information.**