Archives & Museum Informatics

Consulting, Publishing and Training for Cultural Heritage Professionals

Informatics: The interdisciplinary study of information content, representation, technology and applications, and the methods and strategies by which information is used in organizations, networks, cultures and societies.

Archives & Museum Informatics organizes conferences, workshops and seminars, publishes articles and monographs, and consults for cultural heritage organizations worldwide. For over 20 years, our consulting services have emphasized strategic action, inter-institutional collaboration, and open, standards-based solutions.

Our research projects develop new models and approaches to the creation and distribution of knowledge about culture and heritage. Our educational goal has been to provide professionals in archives, museums, and cultural and heritage informatics with timely and challenging opportunities for exchange and training, and to develop a written record of activity in the field.

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Museums and the Web 2011: Proceedings (Online)
The entire Museums and the Web 2011: Proceedings, including all papers presented at
the conference (with colour illustrations), abstracts of the demonstrations, and the
biographies of all program participants can be found online from http://conference.
archimuse.com/mw2011/speakers

All papers in this volume also appear as part of the Proceedings (online),
where they include colour illustrations and links to sites mentioned.

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Acknowledgements

Once more we are grateful to all those who took the time to write papers for the Museums and the Web 2011 and delighted to be able to print some of those papers here. We know that museums rarely reward writing per se. It’s important to remember that form of sharing is crucial to building the community. Please don’t forget how much it is appreciated by those working in museums worldwide.

Every year, come January 31, we are amazed at the generosity (to say nothing of the timelines) of those who participate in this conference. Somewhere in the world the clock strikes midnight and nearly all the authors submit their papers, on time again. When we ask them to read proofs, check illustrations, and look-up stray references, they reply within hours if not minutes. It all makes the copy editing process easier – and the final product so much better. Thank you for your help again this year!

At the conference itself, many others assist; some chair sessions, conduct tours of their institution’s new media projects, others help us plan receptions and contribute local knowledge upon which everyone relies. Thanks to them as well.

Many thanks to Sheila Trant who as always has read every word many times and suggested many improvements, and to David who doesn’t notice when things are wrong and introduces his own “improvements”, but is always game to help. Finally to Slate who keeps me sane, a scratch behind the ear.

My apologies in advance for any errors that have crept in or been missed. Each year we sprint towards the deadline, and miraculously seem to make it … just!

/jt