



Museums and the Web 2007

April 11-14, 2007
San Francisco, California, USA

Call For Participation

www.archimuse.com/mw2007/

Themes for 2007 include:

Social Issues and Impact

- Building Communities
- Public Content Creation
- On-going Engagement

Organizational Strategies

- Building + Managing Web Teams
- Multi-Institutional Ventures
- Facilitating Institutional Change
- Sustainability

Applications

- Wireless Inside/Outside
- Visitor Support On-site + On-line
- Schools + Educational Programs
- E-commerce for Museums

Technical and Design Issues

- Standards, Architectures + Protocols
- Interface + Design Paradigms
- New Tools + Methods
- Managing Content + Metadata

Museum 2.0 Services

- Podcasting, Blogging, RSS, Social Tagging, Folksonomy, Wikis, Cell Phone Tours ...
- Museum Mashups

Evaluation + User Studies

- Research Methods + Results
- Impact Studies
- User Analysis + Audience Development

Session Formats

Choose the right presentation format for your proposal. Even the best ideas can be rejected if proposed for an inappropriate venue.

• **Research?**

Propose a Paper, to be given in a formal session with other papers and discussion

• **Case Study?**

Present a Paper or a Demonstration, depending on whether you wish to emphasize generalizability, or your specific case

• **Methods and Techniques?**

Teach others in a Pre-conference Workshops (full or half-day) or Mini-workshop (1 hr)

• **Debate or Problem Statement?**

Engage colleagues in a Professional Forum

• **Product to Show?**

Propose an Exhibit (commercial) or Demonstration (non-commercial)

• **Performance? Interaction? Service?**

Propose any other format of participation + explain how it works.

Please co-ordinate your proposals with your collaborators. Multiple proposals about the same project will not be accepted. Proposals for sessions should be submitted as individual papers with a covering note. Papers are reviewed individually; full sessions are rarely accepted.

Deadlines

- **September 30, 2006** for papers, workshops, mini-workshops + professional forums (written paper required by Jan. 30, 2007)
- **December 31, 2006** for demonstrations (written paper optional)

Further Details?

For more information contact the MW2007 Conference Co-Chairs
David Bearman + Jennifer Trant by e-mail: mw2007@archimuse.com

Watch <http://www.archimuse.com/mw2007/> for on-line proposal submission, program details, and registration information.

All proposals are subject to critical peer review by an International Program Committee.

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