Pachyderm Display Templates

Artist in Context
This is a visual Table of Contents screen about an idea, a subject area, or even a curriculum. As you mouse over each image on the dial, that image comes up in the center and a text label appears. This serves as a sort of visual table of contents for a set of related objects or artifacts. Clicking on any thumbnail takes you directly to the Artwork Screen. There are a variety of look-and-feels for this screen. The Ansel Adams "context" screen is an example (www.sfmoma.org/adams).

Artwork
One of our fundamental components—an organizing principle of the program—is the Artwork Screen, with the artwork at its center. You can either click directly on the artwork or object and go into the work to examine it more closely using zoom and pan functionality, or you can select one of the questions that surround the work to explore the context.

Zoom Screen
This is a pan and zoom close-up of a room-scaled Robert Gober installation. We can append up to two audio commentaries, as well as the museum credit line, which always travels with the image.

Variety of Media
The closest thing to a coffee table book online. You can lead off with a video clip in the upper left, as we have here with Jonathan Katz talking about the Gober installation. You can also associate up to three other thumbnails in the right hand slots, each leading to enlargements with additional text, or alternatively to other media files like movies, animations, documents, or URLs. The overview commentary for this screen appears scrolling down the middle.
Onion Skin
We call this screen the Onion Skin because it treats multiple "layers" of a single topic. The overview intro is on the upper right. The arrows middle right refer to different dimensions of the topic: clicking on any one of them refreshes the media on the left and the commentary below. You can pack a lot of information into this screen-up to 5 layers comprising 15 images and/or videos, documents, etc., each accompanied by its own specific commentary.

Book Viewer
The Book Viewer is our document viewer for paper-based media: books, letters, manuscripts, ephemera. The opening screen provides an overview of the book and thumbnails of its pages. Clicking on any thumbnail brings it up in a pan and zoom format permitting easy reading.

Collaboration Web
This screen is especially good for showing relations between different artworks or creators. Clicking on any of the side thumbnails refreshes the content at the center of the screen, both top and bottom. In this case, we are hearing painter Gerhard Richter's comments about each of the different styles in which he has worked. Conversely, this can used as a "Critical Response" screen, in which six different opinions are expressed about a single catalytic object.

Formal Analysis
This screen enables the viewer to mouse over red circles to reveal close-up details of the image along with a commentary about that part of the image. This could be used equally well for maps or diagrams or biological specimens-any visual document that repays close scrutiny and is full of zoned information.
Slider Gallery
The Slider Gallery is used to create either a chronology or a typology. In this case we see a sequence of works by artist Jeff Koons. As you pass your mouse over the circles on the bottom line, the screen above refreshes with new images and texts in sequence. There are five stops on this slider; some presentations use as many as seven.

Timeline
As you mouse over each circle on this timeline, the artwork comes up in a square with its full image and title. If you then click on the artwork or the object, other artworks or objects that share a common keyword or concept come near it from across the Timeline. Mousing over each one of these identifies it; if you then drag a comparison work to the central image, you will arrive at a comparison screen.

Comparison
Here you see both objects on equal footing, united by the keyword/concept at the top. Mousing over each of the artworks will change the text at the top to reflect how that particular artwork reflects that keyword or concept.

Video Focus
This screen is basically the Variety of Media screen without the links. It displays a single media file and accompanying text.

From: P. Samis and L. Johnson,
Taking Teaching by the Tusk: Introducing Pachyderm 2.0,
Museums and the Web 2005, Archives & Museum Informatics