Call for Participation!

Museums and the Web 2004

Arlington, Virginia, USA
March 31-April 3, 2004

http://www.archimuse.com/mw2004/

You are invited to participate in Museums and the Web 2004. Propose to deliver a paper, host an on-line activity, demonstrate a museum Web project, present a pre-conference workshop, lead a professional discussion forum, offer a mini-workshop or craft a session with a distinctive presentation format suited to your subject.

Proposals for papers, workshops and mini-workshops will be accepted until September 30, 2003. All proposals will be subject to critical peer review and selected on the basis of the quality of the abstract, previous work and recommendations. Speakers and mini-workshop presenters are required to write full papers for the Conference Proceedings and to register to attend the conference as a whole. Selected speakers will be notified before November 30, 2003. Papers will be due by January 30, 2003. Participants contributing papers in the specified form by the deadline will receive a $100 honorarium.

Proposals for demonstrations, performances and interactive activities (limited to non-commercial attendees) will be accepted until December 31, 2003. No papers are required, but selected demonstrators must attend the full conference.

Topics of special interest include:

Social Issues
- Applications of the Web by Museums
- On-line Publication of Content Developed with/by/from Museums
- Use of Museum Web Content in Schools and Educational Programs
- Collaboration among Museums and between Museums and other Organizations
- E-commerce for Museums
- Uses of the Web for Artistic Expression and Communication

Organizational Strategies
- Internal Management of a Web Presence
- Multi-Institutional Ventures
- Portals, Gateways and Aggregators
- Contracting Out vs Developing In-house
- Changing Roles in a Web World

Technical Questions
- Database Publishing
- Multi-media and Webcasting
- New Standards and Protocols
- Interface and Beyond

Evaluation
- Formative Evaluation
- Usability Studies and Qualitative Assessment
- Quantitative Analysis of Use
- Implementation Impact Studies

All proposals must include full contact details of the proposer, with email address, cite relevant urls, and explain the thesis of the proposed presentation in at least a paragraph.

For more information contact:
MW2004 Conference Co-Chairs
David Bearman & Jennifer Trant
email: mw2004@archimuse.com